

Sponsorship Opportunities

Introducing a sponsorship opportunity to to be a part of a fast-growing event.

- 300 Attendees
- Sponsor Display Tables
- Keynote Speaker
- Cocktail Reception
- Educational Workshops
 - Productivity
 - New Applications
 - Color Management

Following its inaugural conference in 2014, Roland imagiNATION inkjet user conference is quickly gaining momentum within the sign, print provider, and design industries. For the Roland Nation of inkjet device users, it represents a wealth of practical and insightful knowledge to inspire, educate and empower attendees to realize their full profit potential.

Reactions to the first conference were beyond expectations and the overall impression was that imagiNATION is a highly actionable event. 93% of attendees said they plan to implement what they learned into their business immediately.

The imagiNATION audience is made up of business professionals, mainly from the sign and print provider industries that are actively seeking opportunities to grow their companies. They represent an excited community of Roland users who want to develop their knowledge and contacts and who are looking to expand their business with new products and strategies.

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Roland DGA is the industry leader in wide-format printers, vinyl cutters, 3D modeling solutions and inkjet print technologies. It held its first imagiNATION conference for a community of inkjet print users in 2014 with the following attendee reactions:

“imagiNATION was great, it was an awesome experience... Roland knew how to convey to us what it takes to become successful.”

Lee Stichmen, Galaxy Graphics, Wisconsin

“We got lots of information that we could bring home and we’re looking forward to next year’s conference.”

Rusmala Cruz, SBD, Hawaii



About the Event

imagination packs 16 educational workshops and countless networking opportunities into a one-day event. In 2016 it will be co-located with the ISA Sign Expo and provokes immediate sign-up interest from the specific sign and print provider professionals who attend ISA.

imagination has already doubled in size from its first show in 2014 with an estimated attendance of 300 for imagination 2016. Roland DGA strongly believes in the idea of business cooperation and the circulation of ideas and experiences. It sees imagination as a chance to develop the concept of a Roland Nation user community. With this in mind, one of the major event highlights are the breakfast, lunch and cocktail receptions with tabletop exhibits that can offer business, networking, technology, software, and other essential sign and design solutions to a highly receptive audience.

Sponsorship Packages

imagination presents a unique chance to deliver your message directly to the Roland Nation of users. Sponsorship benefits include a tabletop exhibit at the imagination sponsor expo, during breakfast, lunch and the cocktail reception, brand exposure, and networking time with Roland owners and operators who are dedicated to growing their businesses.

Other sponsorship opportunities include a 30-minute sponsored workshop, inclusion in the registration package and exposure in the event program.

To secure your Roland imagination 2016 sponsorship, please contact:
Dede Sabey, Marketing Projects Manager 949-655-5590 / dsabey@rolanddga.com

SPONSORSHIP OPPORTUNITIES

FULL PAGE AD IN PROGRAM / \$500 - full page, full color ad in the onsite program. (3 max.)

RECEIVE THE OPT-IN REGISTRATION LIST / \$1,500 - approx. 150 records (2 max.)

DISPLAY TABLE / \$1,000 - 6' display table in the general session room where you can mix with attendees during breakfast, lunch and the cocktail reception. (12 max.)

BRANDED NETWORKING BREAK / \$1,000 - Fully branded break includes logo exposure on the agenda and signage around the food tables. Sponsor can provide branded giveaways and is welcome to mingle with the attendees and set up exhibits as desired. (2 max.)

LOUNGE SPONSOR / \$2,000 - Sponsor the imagination lounge which is available to attendees from 10-5 for relaxation, checking email, charging phones, enjoying a snack. Sponsorship includes logo exposure on the agenda and on site graphics as well as the opportunity to offer a giveaway or two. (1 max.)

SPONSORED SESSION / \$2,000 / **SOLD OUT** - Give a 30-minute "sponsored workshop" to attendees. (5 max.)

HANDS-ON LAB SESSION / \$2,000 - Give a 40-minute interactive workshop in the "hands-on lab" for up to 12 attendees. (2 max.)

SPEED NETWORKING SPONSOR / \$3,500 - Fully branded speed networking event includes branding on the agenda and at the 1 hour session (8-9am). Also includes approximately 6 one-on-one conversations with participants, about 6-7 minutes each, and the opportunity to provide attendees a giveaway at your own expense. (1 max.)

To qualify as a **GOLD sponsor**, simply spend **\$3000 or more**.

To qualify as a **SILVER sponsor**, simply spend **\$1000 or more**.

Sponsors are encouraged to provide a door prize for the event.

* Sponsorship costs and benefits subject to change.

 **Roland**[®]

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WWW.ROLANDDGA.COM/IMAGINATION

Get social with us.



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